

Branding Statements

_____ (industry specific) professional with _____ years of
_____ experience who is _____ OR
with the ability to _____. _____ (adjective) with
excellent _____ skills, _____ skills, _____
skills. (Last sentence should be specific to job of why you'd be the best fit)

Examples:

Dedicated and motivated education administrator with over 10 years of teaching and classroom management experience with the ability to utilize strong organizational and leadership skills. Proven abilities to help students of all ages become responsible and productive citizens, effective decision-makers, and life-long learners through active learning and participation.

OR

Career services professional with 5+ years of higher education and career services experience who is passionate about seeing students succeed academically and professionally. Energetic with excellent time management skills, strong public speaking skills, interpersonal skills, program development and management with the ability to cultivate relationships with local businesses, organizations, and community leaders.